



ANNUAL SPONSORSHIP LEVELS

The Sustainable Coffee Challenge is a vibrant, nimble, and inclusive community focused on addressing the dual crises of climate change and nature loss impacting coffee’s long-term sustainability. The Challenge accelerates industry ambition and action to sustain supply and enhance the resilience and prosperity of farming communities.

Our community brings together a wide variety of 120+ partners representing industry as well as civil society, government agencies, and more. To foster an inclusive coalition with a low barrier to entry, there are no mandatory fees associated with participating in the Challenge. Complementing substantial institutional support from Conservation International, we rely on the generous, voluntary financial support from partners to cover our core functions.

We actively call on all partners – particularly private sector actors – to sustain and scale the impact of our shared initiative.

Sponsorship powers the Challenge to advance the business case and industry momentum for climate and nature action by facilitating guidance, advocacy and accountability across the sector. Additionally, sponsorship provides catalytic support for tangible pathways for collaboration and investment.

Sponsors are recognized according to the following levels:

PLATINUM
(≥ \$100,000/year)

GOLD
(\$50,000 - \$99,999/year)

SILVER
(\$15,000 - \$49,999/year)

BRONZE
(Up to \$15,000/year)

Benefits for all sponsors

- ✓ Demonstrate leadership and showcase your brand with year-round recognition of support across various Challenge online communication channels – e.g. Coffee Buzz (newsletter), LinkedIn, website, 15+ online sessions, etc. – with an aggregate reach exceeding 50K impressions throughout the year
- ✓ Sponsor logo will appear on onsite signage prominently displayed during in-person Challenge events
- ✓ Eligibility to participate in the cohort of strategic advisors that guide the direction of the Challenge
- ✓ Be listed in the Challenge and Conservation International annual reports
- ✓ Eligibility to have your organization's executives considered for exclusive invitations to join tailored Conservation International special events
- ✓ Eligibility and encouragement to recognize Challenge support in your organization’s CSR report and/or sustainability webpage
- ✓ Dedicated new donor highlight in the newsletter and on LinkedIn

Dedicated benefits for Gold and Platinum sponsors

- ✓ Tap into Conservation International’s in-house expertise through complimentary “office hours” with Conservation International experts

If interested and/or have any questions, please reach out to the Challenge team via scc@conservation.org.

